



New Atherton Library

A Library Needs Assessment undertaken by the San Mateo County Library Joint Powers Authority (JPA) was completed and presented to the City Council in February 2010. Based on the Needs Assessment findings, the Town of Atherton City Council and JPA jointly decided to pursue the building of a new library. Funding for the new library will be from Library Donor City Funds. The accrued Library Donor City Funds come from a legislated portion of our property taxes. These funds are restricted for library purposes only, and pay for the operation, maintenance, and building of libraries. Atherton Library Donor City Funds will cover the construction, operating, and maintenance costs of a new library.

In August 2010, the Atherton City Council appointed an Atherton Library Building Steering Committee (ALBSC) to serve under the jurisdiction of the Library Joint Powers Authority and the Town of Atherton City Council. The Committee is composed of members of the community, representatives of the various civic organizations in the town, and library staff. Voting members of the Committee are: Karen Bliss, Sandy Crittenden, Valerie Gardner, Denise Kupperman, Kathy McKeithen, Richard Moore, and Marion Oster. Staff members are: Duncan Jones, Director of Public Works



and Carine Risley, Atherton Library Branch Manager. Mayor Kathy McKeithen represents the City Council.

The Committee holds regularly scheduled meetings in the Town Council Chambers from 10:30 a.m. to 12:30 p.m. on the third Monday of each month. These meetings are public and the Committee encourages interested members of the community to attend.

The Committee is in the process of establishing a time line for the design and completion of the new Atherton Library. Community participation will be an integral part of the design process for this exciting and positive project. A schedule for the community outreach meetings will be publicized to facilitate participation.



Welcome to CartSMART

Learn about your new recycle, compost, and garbage collection services at an informative community meeting on Monday, December 6th at 6:30 p.m. in the Pavilion at Holbrook-Palmer Park.

Representatives from Rethink Waste and Recology of San Mateo will provide information and answer questions regarding all of the new services. Light refreshments will be served. Reserve your space now by contacting Kathy Hughes Anderson at 752-0526 or kanderson@ci.atherton.ca.us

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ATHERTON 2020

LAUNCHES THIS FALL

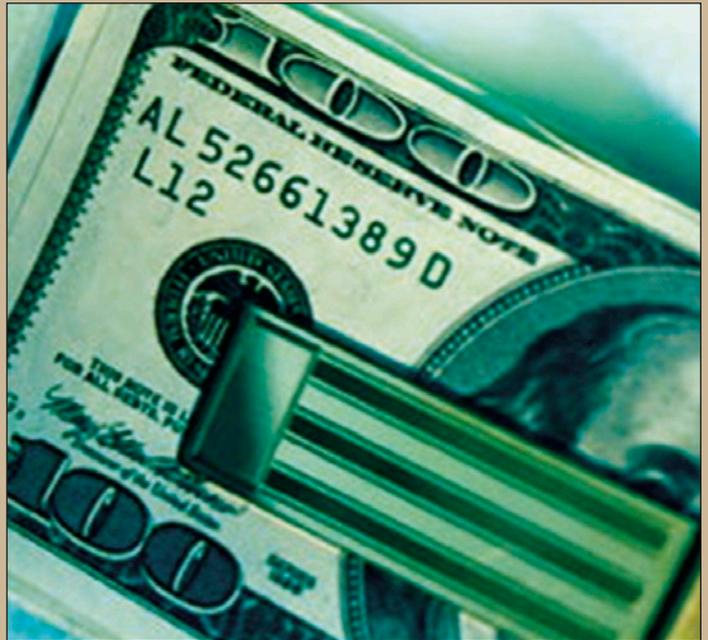
Atherton's program helps homes save big and dares to look to the future

Atherton residents love their big homes and big yards but they sure don't love those huge energy bills. Finally, starting this fall, there is a solution that doesn't involve invasive or expensive home energy testing. It's Atherton 2020, the Environmental Program Committee's latest program designed to address the needs of its high-energy community.

Although many of Atherton's oldest homes are leaky and drafty (and thus should have a traditional energy audit done), newer homes are well-constructed and efficient, so natural gas costs run around average per square foot. In contrast, Atherton's largest homes can use several multiples of average electricity per square foot, so a surprising amount of Atherton's outsized energy bill comes from the use of electricity. Yet, few professionals or homeowners are up to the task of wrestling with the electricity load issue, since it typically involves manually checking upwards of 100 individually plugged-in and often unique appliances.

The Atherton EPC was already working on plans for a home energy efficiency program when Valerie Gardner, a member of the EPC, met Steve Schmidt from Los Altos Hills and learned about work he was doing examining energy usage in LAH high-energy homes. His diagnosis of over a dozen homes revealed easy, low-cost opportunities for greatly reduced electricity loads without compromising life-style. These results formed the basis of an innovative approach to reducing energy use in large homes but the question remained how to collect data on specific energy usage for a home. Conveniently, that answer came when PG&E began installing its new Smart Meters and making homeowner energy usage data available through its online site. Acting quickly in the spring of 2009, Los Altos Hills and Atherton joined with teams from Portola Valley, Woodside, and Monte Sereno to retain Acterra to apply for Stimulus Funding from the CEC to develop this pioneering high-energy audit technology and bring the results to their communities. Acterra, a widely-respected Bay Area non-profit, was already providing free energy audits for more typical bay area homes. The group agreed to help and devoted over a year of staff time, helping to win approval from the CEC for \$160,000 late in 2010.

The CEC funds, while helpful, have constraints. A portion of the funds will pay for the software development needed to automate the data collection and diagnostic process and reporting. The remaining funds cover the costs of Acterra bringing the energy diagnostic to the top 10% of energy users in each of the five towns, with performance reporting follow-up at year end, as mandated by the CEC. For Atherton, this would mean 240 homes could get access to these funded audits, out of a community of more than 2400 homes. Debbie Mytels, who manages Acterra's Green@Home program supporting this CEC-funded "High-Energy" program explains, "Using the 'pareto principle,' Acterra will address waste in the highest users first. Those with lower bills may apply at this time but it may be a few months before they are admitted into the program, if enough funding remains."



Recognizing that the majority of its homeowners would like to reduce their energy costs, the Atherton EPC decided to "put its money where its mouth is" to bring the benefits of this CEC-funded program to more of its residents. The committee designed the Atherton 2020 program to be a more robust, Atherton-only version of the CEC program that will embed the sophisticated energy diagnostic engine within a web-based framework that provides guidance, education, and motivation to help homeowners tackle their energy challenges bit by bit, even if it takes more than a single year. The EPC's Atherton 2020 incorporates the CEC-funded technology from Acterra Green@Home "High-Energy," but takes a longer-term view to monitoring and addressing high-energy use in its community. Hoping to achieve meaningful results, Atherton 2020 challenges residents to sign up to achieve a modest 10% energy reduction for each of 10 years. It's goal? To achieve a total community reduction of as much as 65% by 2020!

"This unique program uses energy information to gently empower and help guide busy residents to re-connect with the kind of common sense conservation that everyone's grandparents intuitively practiced," explains Valerie Gardner, the EPC's program chair. "Our lives and our homes have gotten much more complex but we frequently hear 'I would have done that, if I had only known!' This program provides the efficient, targeted help that people really need for their homes. They get prioritized, meaningful recommendations for annual savings: we get meaningful community reductions over the long term." *Athertonians*, some of whom pay thousands of dollars each month to PG&E, have lots to gain from having so much to lose. In a place where things change slowly and the time value of money is practically a way of life, a program like Atherton 2020 may well hit the target.

To learn more about Atherton 2020 and to sign up to participate, visit www.atherton2020.com or call 327-2787 to request that program information be sent to you. This program is available to Atherton residents only, on a first come, first served basis, so long as EPC funding provides.

Photo Credits

Calendar Page, Holbrook-Palmer Park Fountain
Photo by Melanie Brabenc
Page 1, Atherton Library Entrance in the Spring
Photo by Ed Jasmin

The **Athertonian**
is published by
the Town of Atherton,
91 Ashfield Road
Atherton, CA 94027

Jerry Gruber Editor
Melanie Brabenc Assistant Editor
Ed Jasmin Graphic Designer
650.854.3468



Printed on Recycled Paper
at Folger Graphics
a Bay Area Green Business
Program Printing Facility

Fletcher Dr./Ridgeview Dr. Pavement and Drainage Improvement Project



your parcel tax dollars at work

Detention system installation at the intersection of Ridgeview Drive at Sutherland Drive.

The Fletcher Dr./Ridgeview Dr. Pavement and Drainage Improvement Project began on August 2, 2010, to improve drainage along Fletcher and Ridgeview Drive, from Alta Vista Drive to Atherton Avenue. The project includes installation of storm drain pipes, catch basins, valley gutters, and a detention system. The detention system is 16 ft wide by 130 ft long by

4 ft tall. As of Friday, September 17, 2010, the contractor has completed 1600 ft of storm drain main line and the installation of the detention. The contractor has yet to complete 300 ft of storm drain main line, laterals to the catch basins, new concrete valley gutter, and street pavement. Estimated completion date for this project is November 15, 2010.

Dial 2-1-1 for Community Services

Everyone knows to dial 9-1-1 for life-threatening emergency services and to dial 4-1-1 for Directory Assistance. But did you know the following services are available:

- 3-1-1 for Non Emergency Government Services
- 5-1-1 for Traffic and Transit
- 6-1-1 for AT&T Repair Services
- 7-1-1 for Hearing Impaired
- 8-1-1 before you dig for locating underground utility lines
(USA – Underground Service Alert)

By Dialing 2-1-1 residents can now receive information on

- Childcare
- Senior Services
- Job Services
- Utility and Rent Assistance
- Legal Aid
- Healthcare
- Counseling
- Immigration Assistance
- Food, Shelter, Clothing
- Donations and Volunteer Opportunities

During a disaster such as an earthquake, Hurricane Katrina, the World Trade Center, San Diego fires, or the recent San Bruno fire, residents can use 2-1-1 to find loved ones.

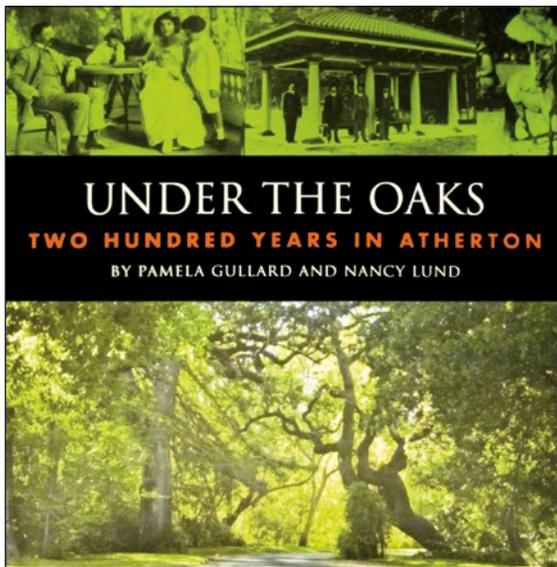
Information on senior services; including protective elder abuse, food, and healthcare can be obtained.

**Please use 2-1-1
to keep 9-1-1 free for life threatening emergency calls.**

2010 Tree Award Winners

The Atherton Tree Committee is pleased to announce the winners of the 20th Annual 2010 Tree Awards.

Nominated trees were judged based on size, species, age, and condition. The Tree Award Program was initiated to recognize residents for their stewardship of the beautiful trees in Atherton. This year's winners are Virginia and John Rugeiro for their Persimmon; Katherine and Daniel Finnigan for their Valley Oak; Julia and Mike Samachisa for their Cork Oak; Evelyn Arata for her Monkey Puzzle Tree; Jan Zones for her Chinese Elm; the Aldeman family for their Valley Oak and grove of Redwoods; Ralph and Pat Haines for their Coast Live Oak. The Tree Committee would like to thank the residents for nominating their special trees and for the care they have taken to preserve Atherton's most valuable asset.



Under the Oaks Two Hundred Years in Atherton

The holidays are approaching and you have a chance to give a meaningful piece of history. The Atherton Heritage Association still has copies of *Under The Oaks, Two Hundred Years In Atherton* by Gullard and Lund for sale. Please call the Heritage Room at 688-6540 or visit us on Tuesdays between the hours of 10:00 a.m. and noon.



Annual Children's Holiday Tea

Please join the Holbrook-Palmer Park Foundation Atherton Dames for their Annual Children's Holiday Tea on Sunday, December 12, 2010, from 11 a.m. to 2 p.m. This year children will enjoy a visit with Santa, a holiday themed puppet show, and craft activity. As always, delicious treats and beverages will be served. This event sold out in 2009, so please remember to mark your calendars for this magical event. Tickets go on sale in November and are \$35 for one child accompanied by an adult. All additional children or adults are \$15 each. Children under 2, sitting on a lap, are free with paying adult. For more information, please visit www.athertondames.org. This is a holiday tradition not to be missed!

Try a new class this Fall at Holbrook-Palmer Park Physically Focused – Functional Fitness Training – Results Driven Program!



Functional fitness training is the leading, most effective way of training for individuals or athletes. It leads to better muscular balance and joint stability in individuals to perform the activities of daily life and performance in a sport more easily and without injuries. As humans, we perform a wide range of movement activities, such as standing, walking, jogging, running, jumping, lifting, pushing, pulling, bending, twisting, turning, starting, stopping, climbing, and lunging. All of these activities involve smooth, rhythmic movements while building strength.

You will improve your overall fitness condition, lean out, and increase energy while learning how to properly perform a wide variety of exercises lead by our professional trainers. The program design will enable you to burn calories more efficiently so that lean tissue is maintained while inches are lost. Not only will you become a better conditioned person but aesthetically, you will see the results!

Class is for all fitness levels - Tues/Thurs 9:30 a.m. to 10:30 a.m. Six week camps/drop in's welcome. Meet at main grass field near tennis courts. Please call Jackie Ballinger to sign up or for additional information at 851-2703.



I would like to take this opportunity to say hello to all Athertonians and to let you know that my staff and I are here to help you. If you have any concerns, would like to find out more information on a particular item, or just want to stop by and say hello, please feel free to do so. My staff and I look forward to providing you professional service, a timely response, and a warm and friendly smile.

Jerry Gruber, City Manager

Contact Information Town of Atherton

91 Ashfield Road
Atherton, CA 94027

Helpful Phone Numbers

Menlo Park Fire District
Emergency: 911 or 323-2404
Business Administration Office
688-8400

Atherton Schools
Encinal School ____ 326-5164
Las Lomitas ____ 854-5900
Laurel School ____ 324-0186
M-A High School ____ 322-5311
Menlo College ____ 556-3656
Menlo School ____ 330-2000
Sacred Heart ____ 322-1866
Saint Josephs ____ 322-9931
Selby Lane ____ 368-3996

County Services
Animal Control
340-8200
Assessor
363-4500
Richard Gordon,
Supervisor, 3rd District
363-4569
Voter Registration
312-5222
Mosquito Abatement
West Nile Virus
(877) 968-2473
Service Calls/Info
344-8592
www.smcmad.org

Utilities
Comcast Cable
800-945-2288
California Water Service
367-6800
Pacific Gas & Electric
800-743-5000
Fair Oaks Sanitation District
363-4100
West Bay Sanitation District
321-0384

Waste/Recycling
Allied Waste
592-2411

Members of the Town Council

Meet the third Wednesday of the month at 7:00 p.m.
Town Council Chambers • 94 Ashfield Road • Atherton

Kathleen McKeithen, Mayor
kmckeithen@ci.atherton.ca.us
321-3633

Jim Dobbie, Vice Mayor
jdobbie@ci.atherton.ca.us
327-3946

Jerry Carlson, Council Member
jcarlson@ci.atherton.ca.us
321-1327

Charles E. Marsala, Council Member
cmarsala@ci.atherton.ca.us
328-7113

Elizabeth Lewis, Council Member
elewis@ci.atherton.ca.us
533-8830

OUR MISSION Town of Atherton Organizational Mission Statement

The Mission of the Administration of the Town of Atherton is to:
Provide high-quality, innovative services;
Appreciate and develop human resources;
Manage physical plant and financial resources efficiently;
Protect the unique environment that makes Atherton special.



INCORPORATED SEPTEMBER 12, 1923

Directory of Town Offices

Main Number: 650-752-0500
Fax Number: 650-688-6528
Email: atherton@ci.atherton.ca.us
Website: www.ci.atherton.ca.us

Administration

General Information/Post Office
752-0500
Jerry Gruber
City Manager
752-0504
Eileen Wilkerson
Assistant City Manager
752-0546
Theresa DellaSanta
*Executive Assistant/
Deputy City Clerk*
752-0529

Town Planner

Neal Martin
Town Planner
752-0544
Lisa Costa Sanders
Deputy Town Planner
752-0544

City Attorney

Wynne Furth
City Attorney
752-0500

Police

Emergency: 911
General Information
688-6500
Mike Guerra
Police Chief
752-0508

Finance

Louise Ho
Finance Director
752-0552

Public Works

Information/Permits
752-0570
Duncan Jones
Director of Public Works
752-0532
Steve Tyler
Superintendent of Public Works
752-0541
Jean Cardona
Parks Program Manager
752-0534

Contacts & Telephone Numbers

Building

Information/Inspections
752-0560
Daily Inspection Schedule
752-0561
Dennis Lockard
Interim Building Official
752-0518

Kathy Hughes Anderson
Town Arborist
752-0526

Robert Cushing
Code Enforcement
752-0553

Library

General Information
328-2422
Library events
www.smcl.org

Heritage Room

Atherton Heritage Association
688-6540

Town Community Calendar Fall 2010

November 2010

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

December 2010

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

January 2011

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November 2010

- 3 _ General Plan Committee _____ 6:00 p.m. _____ Council Chambers
- 3 _ Park & Recreation Commission _____ 6:30 p.m. _____ H-P Park, Main House
- 9 _ Transportation Committee _____ 6:00 p.m. _____ Council Chambers
- 11 _ **Veterans Day Observed** _____ **Town Offices Closed**
- 15 _ Atherton Library Building Steering Comm. _____ 10:30 a.m. _____ Council Chambers
- 17 _ City Council _____ 7:00 p.m. _____ Council Chambers
- 18 _ Tree Committee _____ 4:00 p.m. _____ Admin. Offices Mtg. Rm
- 23 _ Arts Committee _____ 1:00 p.m. _____ H-P Park, Garden Room
- 25 _ **Thanksgiving Day Observed** _____ **Town Offices Closed**
- 26 _ **Day After Thanksgiving Day Observed** _____ **Town Offices Closed**

December 2010

- 1 _ Planning Commission _____ 6:00 p.m. _____ Council Chambers
- 1 _ Park & Recreation Commission _____ 6:30 p.m. _____ H-P Park, Main House
- 7 _ Atherton Rail Committee _____ 6:00 p.m. _____ Council Chambers
- 15 _ City Council _____ 7:00 p.m. _____ Council Chambers
- 20 _ Atherton Library Building Steering Comm. _____ 10:30 a.m. _____ Council Chambers
- 23 _ Tree Committee _____ 4:00 p.m. _____ Admin. Offices Mtg. Rm.
- 24 _ **Christmas Day Observed** _____ **Town Offices Closed**
- 28 _ Arts Committee _____ 1:00 p.m. _____ H-P Park, Garden Room
- 31 _ **New Years Day Observed** _____ **Town Offices Closed**

January 2011

- 5 _ Environmental Programs Committee _____ 10:00 a.m. _____ Council Chambers
- 5 _ Park & Recreation Commission _____ 6:30 p.m. _____ H-P Park, Main House.
- 11 _ Transportation Committee _____ 6:00 p.m. _____ Council Chambers
- 17 _ **Martin Luther King Jr. Day Observed** _____ **Town Offices Closed**
- 19 _ City Council _____ 7:00 p.m. _____ Council Chambers
- 25 _ Arts Committee _____ 1:00 p.m. _____ H-P Park, Garden Room
- 26 _ Planning Commission _____ 6:00 p.m. _____ Council Chambers
- 27 _ Tree Committee _____ 4:00 p.m. _____ Admin. Offices Mtg. Rm.

For information on changes and special meetings call 752-0500 or check the Town Community Calendar at www.ci.atherton.ca.us



Town of Atherton

91 Ashfield Road
Atherton, CA 94027

PRESORTED
S T A N D A R D
U.S. POSTAGE PAID
MENLO PARK, CA
PERMIT NO. 26

ECRWSS

Fall 2010 Newsletter



Atherton Resident

Atherton, CA 94027

Important Information Inside