



**Town of Atherton
CITY COUNCIL AGENDA**

Wednesday, April 11, 2001

7:00 p.m.

TOWN COUNCIL CHAMBERS

94 Ashfield Road
Atherton, California

☞ Note
date

SPECIAL MEETING

- 7:00 P.M. 1. ROLL CALL McKeithen, Janz, Carlson, Fisher, Conwell**
- 7:05 P.M. 2. COUNCIL REPORTS**
- 7:15 P.M. 3. PUBLIC COMMENTS (only for items which are not on the agenda – limit of three minutes per person)**

REGULAR AGENDA

- 7:30 P.M. 4. DISCUSSION AND POSSIBLE ACTION – MID-PENINSULA ACCESS CORPORATION PRESENTATION ON CABLECASTING THE ATHERTON CITY COUNCIL MEETINGS ON THE GOVERNMENT ACCESS CHANNEL**
- 8:00 P.M. 5. DISCUSSION AND POSSIBLE ACTION – PARCEL TAX, CONTINUATION OF DISCUSSION ON PRO FORMA BUDGETS**
- 8:45 P.M. 6. DISCUSSION AND POSSIBLE ACTION - GOAL SETTING STUDY SESSION**
- 10:00 P.M. 7. ADJOURN**

☞ *Please contact the City Clerk's Office at 650.752.0529 with any questions*

Dated & Posted 04.06.01



Town of Atherton

CITY COUNCIL STAFF REPORT

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: RALPH FREEDMAN, INTERIM CITY MANAGER

DATE: FOR THE MEETING OF APRIL 11, 2001

SUBJECT: CABLECASTING OF THE ATHERTON CITY COUNCIL MEETINGS

RECOMMENDATION:

Listen to the presentation by representatives of the Mid-Peninsula Access Corporation (MPAC), and decide what course of action the Town of Atherton should take on this matter.

INTRODUCTION:

Councilmember McKeithen at the January 17, 2001 meeting raised the issue of televising Council meetings on Cable Channel 16. In response to her comments, representatives of MPAC will show a short video, provide an overview of how other cities utilize the Government Access Channel, and discuss the costs of this project.

ANALYSIS:

There are no funds allocated for the televising of City Council meetings in this year's budget. Funds for this undertaking could be taken from our Contingency Fund, or the City Council could direct Staff to budget for it in the FY2001/2002 Budget. The decision on whether or not to proceed with this project should be made after all of the costs have been ascertained.

FISCAL IMPACT:

At the current time, Staff does not have cost figures for presentation to the City Council.



Town of Atherton

CITY COUNCIL STAFF REPORT

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: RALPH FREEDMAN, INTERIM CITY MANAGER

DATE: FOR THE MEETING OF APRIL 11, 2001

**SUBJECT: DISCUSSION AND POSSIBLE ACTION ON THE PARCEL TAX -
PRO FORMA STATEMENTS AND EXPENDITURE OF PARCEL TAX
MONIES**

RECOMMENDATION:

Review the latest version of the Pro Forma Statements that were presented to the Audit Committee, discuss potential uses of how Parcel Tax monies should be allocated if the Parcel Tax is approved by the voters in June, and take any action necessary to finalize these statements so that this information can be disseminated to the public.

INTRODUCTION:

On February 8th, the Atherton City Council conducted the first Public Hearing on the Parcel Tax issue. At the conclusion of the Public Hearing, the City Council approved a Resolution placing this issue on the June 5 election ballot. A second Public Hearing was conducted on March 6. At the February 8th meeting, I recommended to the City Council that the \$1.6 million in yearly revenues from this Tax be utilized in the following areas:

- Police Overhires
- Staff Compensation
- Storm Drainage and Street Maintenance
- Capital Improvements

ANALYSIS:

Staff is working on a revised format for the Pro Forma statements that will provide the public with more details to illustrate the need for the Parcel Tax. These revisions will be faxed to the City Council in advance of Wednesday's meeting. This revised format was discussed at the Audit Committee meeting.

FISCAL IMPACT:

The Parcel Tax will generate approximately \$1.6 million for capital improvements and for operational needs in the areas of Staff Compensation and one (1) Police Overhire position.



Town of Atherton

CITY COUNCIL STAFF REPORT

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: RALPH FREEDMAN, INTERIM CITY MANAGER

DATE: FOR THE MEETING OF APRIL 11, 2001

SUBJECT: DISCUSSION AND POSSIBLE ACTION ON SHORT AND LONG-TERM GOALS

RECOMMENDATION:

Discuss and provide direction to Staff on your short and long-term goals for the Town.

INTRODUCTION:

At a previous City Council meeting, I asked the City Council to schedule a Study Session to discuss both short and long-term goals for the Town. The short-term goals of the City Council will provide Staff with direction on those projects and issues that the City Council wishes to address in the next year. This will be helpful to Staff in the preparation of the FY2001/2002 Budget. The long-term goals of the City Council, those projects and issues that the City Council wishes to address two (2) years and beyond, will be helpful when Staff prepares a Capital Improvements Plan for the next five (5) to seven (7) years.

ANALYSIS:

I have met with the Management Team to discuss both short and long-term goals. In our discussions, we focussed on general areas that we felt needed to be addressed. We also discussed specific projects that we felt should be considered by the City Council. These specific projects should be considered as part of the discussion on how potential Parcel Tax monies could be utilized.

Some of the specific projects that were identified are as follows:

- Corporation Yard Building
- New Town Hall
- Improvements to the Pavilion at HP Park
- Street and Storm Drainage Improvements
- Tennis Court Improvements
- Computer Hardware/Software

FISCAL IMPACT:

The fiscal impact of both short and long-term goals cannot be determined at this time. Upon direction of the City Council, Staff is prepared to estimate the costs of implementing these goals.