



**Minutes**  
**Town of Atherton**  
**CITY COUNCIL/ATHERTON CHANNEL**  
**DRAINAGE DISTRICT**  
**AUGUST 10, 2009**  
**9:00 A.M.**  
**Town Council Chambers**  
91 Ashfield Road  
Atherton, California  
**Special Meeting**

Mayor Carlson called the meeting to order at 9:04 a.m.

**ROLL CALL**      Lewis, Dobbie, Marsala, McKeithen, Carlson

**PUBLIC COMMENTS** - None

**REGULAR AGENDA**

1.    **DISCUSSION AND REVIEW OF DRAFT PRIMARY ARGUMENTS FOR ORDINANCE 581 FOR BALLOT ON NOVEMBER 3, 2009 SPECIAL ELECTION**  
    **Report:** Mayor Carlson, Vice Mayor Kathy McKeithen, Council Member Jim Dobbie  
    **Recommendation:** Accept or Provide Direction for Possible Modification of Draft Primary Arguments

Council reviewed the argument written by Vice Mayor McKeithen and Council Member Dobbie for the following measure:

“To continue providing funding to maintain neighborhood police patrols and the Town’s ability to respond to emergencies, repair and maintain streets, and repair and construct storm drains, shall an ordinance be adopted to continue the existing Town of Atherton Special Parcel Tax for four years?”

Council made changes and approved the finalized argument for the ballot.

Council reviewed the argument written by Mayor Carlson for the following measure:

“In accordance with past practice, shall the Town’s appropriations limit be increased by one and a half times the amount of any voter-approved parcel tax for four years?”

Council made changes and approved the finalized argument for the ballot.

Copies of the primary arguments for each measure are available in the City Clerk’s office.

**2. AWARD OF CONTRACT TO TRAMUTOLA/SIDEWALK STRATEGIES FOR PROFESSIONAL PUBLIC INFORMATION CONSULTING SERVICES IN AN AMOUNT NOT TO EXCEED \$24,000.00 PLUS A TWENTY PERCENT CONTINGENCY, FOR A TOTAL AUTHORIZATION OF \$28,800.00**

**Report:** City Manager Jerome D. Gruber

**Recommendation:** Approve a professional services agreement with Tramutola/Sidewalk Strategies for professional public information consulting services related to public education of services, policy, and programs provided by the Town and that the City Council authorize the City Manager to execute an agreement in the amount not of \$24,000.00, with a 20% contingency for a total of \$28,800.00.

Council was concerned that there was no scope of work in the proposal and no formal contract for approval.

Council tabled this item to the August 19<sup>th</sup> regular City Council meeting.

**3. APPOINTMENT OF TWO COUNCIL MEMBERS TO AD HOC COMMITTEE TO ADVISE CITY MANAGER AND PUBLIC INFORMATION CONSULTANT ON ESTABLISHMENT OF PUBLIC INFORMATION PROGRAM**

**Report:** City Manager Jerome D. Gruber

**Recommendation:** To Be Determined

**MOTION by Marsala, second by Lewis to appoint Mayor Jerry Carlson and Council Member Elizabeth Lewis to the ad hoc committee to advise the City Manager on establishment of a public information program. The motion passed.**

Ayes: 5      Nays: 0      Abstain: 0      Absent: 0

**PUBLIC COMMENTS** - None

**ADJOURN**

Mayor Carlson adjourned the meeting at 10:30 a.m.

**Respectfully submitted,**

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**Theresa DellaSanta**  
**Deputy City Clerk**

