



Item No 5b. Town of Atherton

PARK AND RECREATION COMMITTEE – REGULAR AGENDA

TO: PARKS AND RECREATION COMMITTEE

FROM: ALEX KEH AND TAYLOR HENKEL

THROUGH: SALLY BENTZ, PARK MANAGER

DATE: MAY 4TH, 2022

SUBJECT: HOLBROOK PALMER PARK VENUE RENTAL PRICE REVIEW AFTER CITY COUNCIL FEEDBACK

BACKGROUND

The City Council reviewed the recommended park rental fees at the April 20th City Council meeting and had some feedback. The item will go back to the Council in June for a Public Hearing. The P&R Committee can discuss and give input to the Ad-Hoc Committee to finalize the information and present to staff prior to the June 15th Council meeting.

The feedback received was:

Councilmember Polito suggested to raise cost to non-residents and to round to a 0. He also would like the number of people for a outside space before requiring a building rental to be 50 people.

Mayor DeGolia also agreed to lower it to 50 people and to compare prices with other rental facilities and liked the simple numbers.

Councilmember Wildmer liked the day use second fee and agreed with more analysis of prices.

Main House		
<i>Day</i>	<i>Proposed Cost: Atherton Resident</i>	<i>Proposed Cost: Non-Atherton Resident</i>
Monday - Friday (4 hour minimum)	\$135 per hour	\$155 per hour
Saturday, Sunday, or Holidays (2 hour minimum)	\$345 per hour	\$390 per hour

Price does not include \$600 refundable security deposit.

Includes outdoor area with adjacent porch and lower patio

Jennings Pavillion		
<i>Day</i>	<i>Proposed Cost: Atherton Resident</i>	<i>Proposed Cost: Non-Atherton Resident</i>
Friday Day Use or Monday - Thursday (4 hour minimum)	\$275 per hour	\$310 per hour
Friday Evenings, Saturday, Sunday, or Holidays (4-6 hour minimum*)	\$785 per hour	\$890 per hour

Price does not include \$1200 refundable security deposit.

Friday evenings begin at 4 PM

*Day use has 4 hour minimum. Evening use has 6 hour minimum.

Includes water tower lawn, event garden, patio, and side lawn (subject to availability)

Carriage House		
<i>Day</i>	<i>Proposed Cost: Atherton Resident</i>	<i>Proposed Cost: Non-Atherton Resident</i>
Every Day (4 hour minimum)	\$135 per hour	\$155 per hour

Price does not include \$600 refundable security deposit.

Does not include any outdoor areas

Outdoor Area - Exclusive Use or more than 50 people		
<i>Day</i>	<i>Proposed Cost: Atherton Resident</i>	<i>Proposed Cost: Non-Atherton Resident</i>
Every Day (4 hour minimum)	\$145 per hour	\$165 per hour

Price does not include \$300 refundable security deposit.

Price includes rental of one of the following: North Lawn, Water Tower Lawn, or Event Garden

No electrical access and less than 75 people

75 or more people or electrical access requires indoor venue to be added

Non-Exclusive Day Use		
<i>Groups</i>	<i>Proposed Cost: Atherton Resident</i>	<i>Proposed Cost: Non-Atherton Resident</i>
1-12	None	None

13-25	90*	120*
26-50	180*	240*
Penalty	None	None

Registering more than one day in advance. Same day registration doubles day use fee with minimum \$180 fee.

Photo-Shoot Permit		
<i>Days</i>	<i>Proposed Cost</i>	
One Day	120*	
One Month	\$600	
Penalty	None	

*Cost registering more than one day in advance. Same day registration doubles day use fee.

Main House (Current Equiva	
<i>Day</i>	<i>Cost: Atherton Resident</i>
Monday - Friday (4 hour minimum)	\$137.43 per hour
Saturday-Sunday (2 hour minimum)	\$343.85 per hour

Price does not include \$600 refundable s
Includes outdoor area with adjacent porcl

Jennings Pavillion (Current Equi	
<i>Day</i>	<i>Cost: Atherton Resident</i>
Friday Day Use or Monday - Thursday (4 hour minimum)	\$274.85 per hour
Friday Evenings, Saturday, or Sunday (4-6 hour minimum*)	\$785.29 per hour

Price does not include \$1200 refundable
Friday evenings begin at 4 f

*Day use has 4 hour minimum. Evening use h
Includes water tower lawn, event garden, patio, and si

Carriage House (Current Equiv	
<i>Day</i>	<i>Cost: Atherton Resident</i>
Every Day (4 hour minimum)	\$137.43 per hour

Price does not include \$600 refundable s
Does not include any outdoor areas

Outdoor Area - Exclusive Use (Curren	
<i>Day</i>	<i>Cost: Atherton Resident</i>
Every Day (4 hour minimum)	\$137.43 per hour

Price does not include \$300 refundable s

Non-Exclusive Day Use (Current E	
<i>Groups</i>	<i>Cost: Atherton Resident</i>
1-12	None

13-25	\$90
26-50	\$180
Penalty	\$120

Photo-Shoot Permit (Current Eq	
<i>Groups</i>	<i>Cost</i>
1-12	\$120
13-25	\$598
Penalty	\$120

lent)
<i>Cost: Non-Atherton Resident</i>
\$155.35 per hour
\$388.70 per hour

security deposit.

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ivalent)
<i>Cost: Non-Atherton Resident</i>
\$310.70 per hour
\$887.71 per hour

security deposit.

PM

has 6 hour minimum.

de lawn (subject to availability)

ivalent)
<i>Cost: Non-Atherton Resident</i>
\$155.35 per hour

security deposit.

it Equivalent)
<i>Cost: Non-Atherton Resident</i>
\$155.35 per hour

security deposit.

quivalent)
<i>Cost: Non-Atherton Resident</i>
None

\$120
\$239
\$120

ivalent)