

TOWN OF ATHERTON

2025 COMMUNITY SURVEY

Conducted by Probolsky Research



The Town of Atherton is pleased to share the results of its 2025 Community Survey. The survey reveals that an overwhelming majority of residents are highly satisfied with Atherton's quality of life and municipal services.

Atherton City Council and staff will utilize these insights to inform policy decisions, prioritize projects and allocate resources effectively. The Town hopes to use the survey as a starting point for a regular check in with the community every few years. Ongoing community engagement will remain a cornerstone of Atherton's approach to governance.

What Matters Most to Residents



Public Safety



Housing Affordability



Traffic and Roads



Most Important Services



Effective Public Safety



Streets and Traffic Operations Maintenance



Land Use Management



Drainage Maintenance

Highest Satisfaction of Service



Public Safety Services



Holbrook-Palmer Park Maintenance

98%

reported an "Excellent" or "Good" quality of life in Atherton



91%
are satisfied with
Municipal
Services



95%

reported positive staff interactions



57%

get their news about Atherton from print media

83%

rate the Town's ability to address graffiti, litter, illegal construction and illegal dumping as good



76%

report a high level of trust in the Town

74%

say the Town's public engagement efforts are good

93%

are satisfied with Police Services



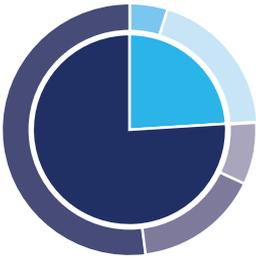
For more information about the survey and to view the full report, scan the QR code or visit Atherton.News/2025-Community-Survey



Data Collection

April 7-29, 2025

424 Participants



Participation Method

24% Interviews

20% landline calls

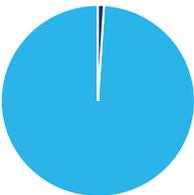
80% mobile calls

76% Online Survey

11% by text message invitation

21% by email invitation

68% by mailer to access the survey by computer, tablet or smart phone



Participant Language

99% English

1% Spanish