



TOWN OF ATHERTON NEIGHBORHOOD TRAFFIC MANAGEMENT ACTION PLAN

TRANSPORTATION COMMITTEE UPDATE

JULY 13, 2021





PROJECT GOALS AND OBJECTIVES

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- Solicit resident input regarding traffic safety and mobility concerns in Atherton
- Identify potential measures to address those concerns
- Solicit community feedback on the potential measures
- Develop a **Neighborhood Traffic Management Action Plan** to implement the measures





OUTLINE



- Project Goals and Objectives
- Project Timeline
- Report on Phase 2 of Public Outreach and Feedback Received
- Committee Discussion on Potential Mitigation Measures to be included in the NTMAP
- Discussion of Pilot Project
- Next Steps



PROJECT TIMELINE

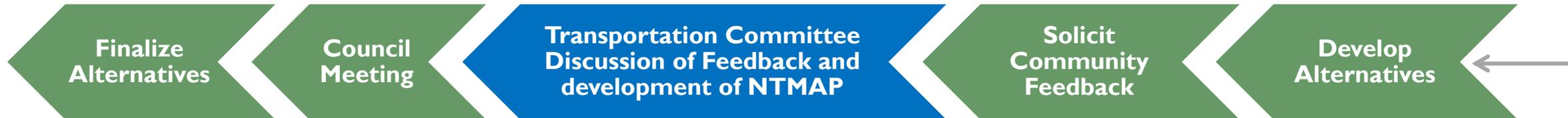
Phase I: Outreach Effort

Website | Online Survey | Map Input | Emails



Phase 2: Outreach Effort

Website | Online Survey | Map Input | Emails





PHASE 2: PUBLIC OUTREACH

Outreach Sessions

- April 14, 2021
- April 22, 2021
- Approximately 18 attendees at each Listening Session

Project Website

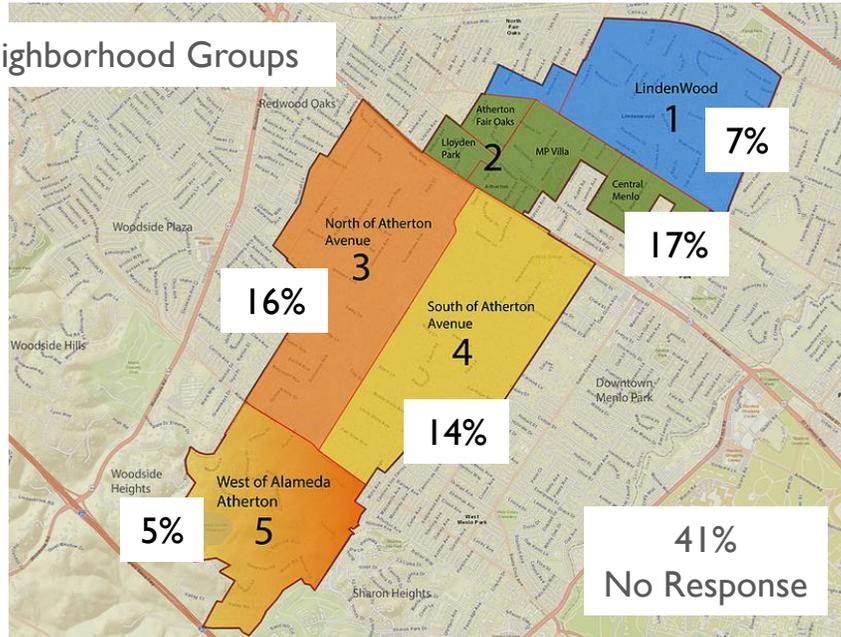
- 318 Unique Visitors
- 114 Online Survey Responses
- 1,576 Interactive Map Responses
- 9 Other Comments



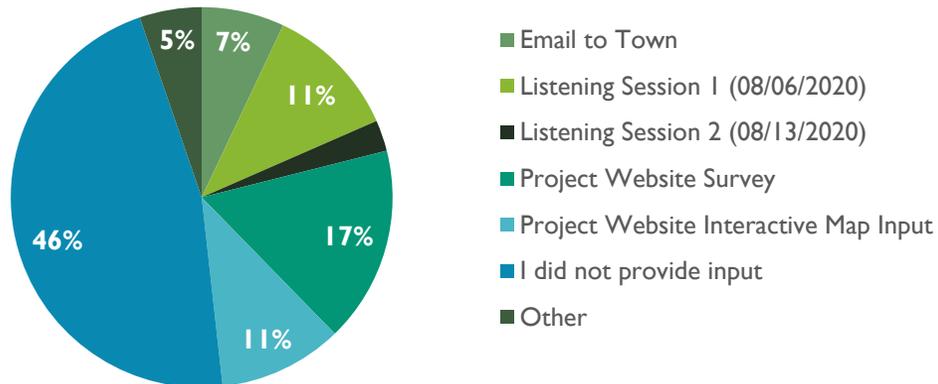
PHASE 2: ONLINE SURVEY RESULTS

TOTAL NUMBER OF SURVEYS RECEIVED – 114

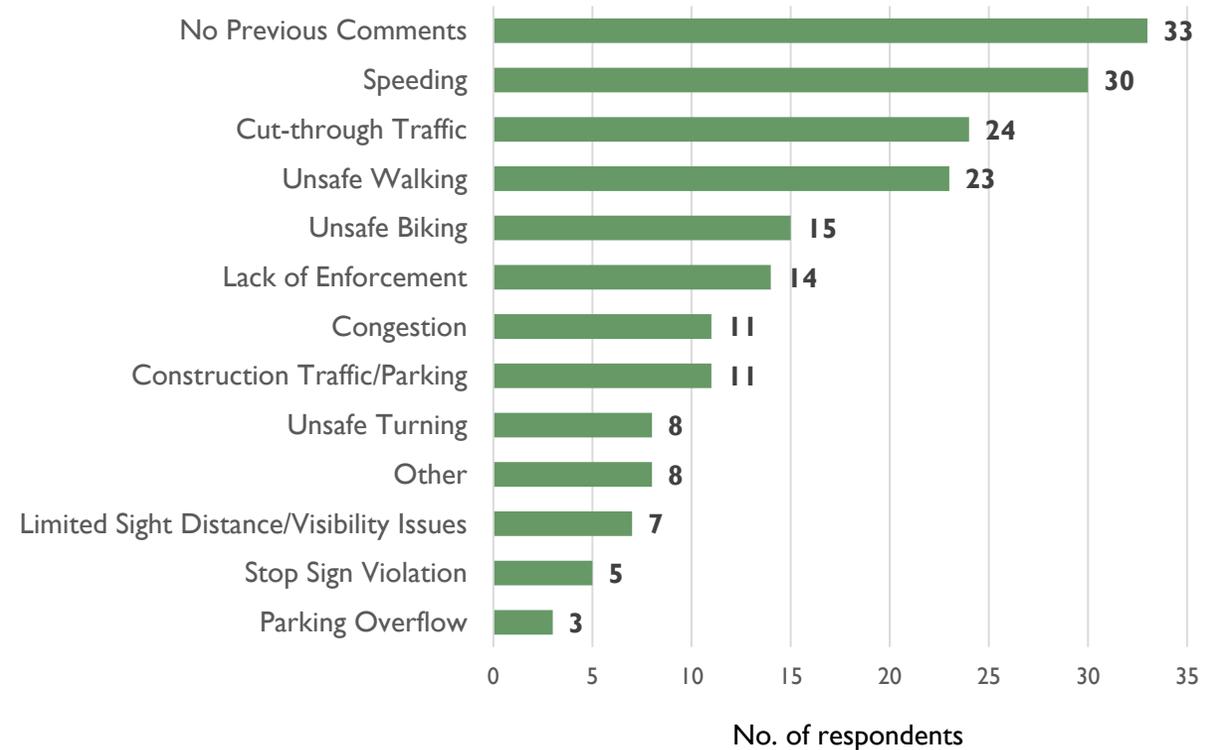
Question: Neighborhood Groups



Question: Participation in Previous Outreach Efforts



Question: Concerns Expressed in Previous Outreach Efforts

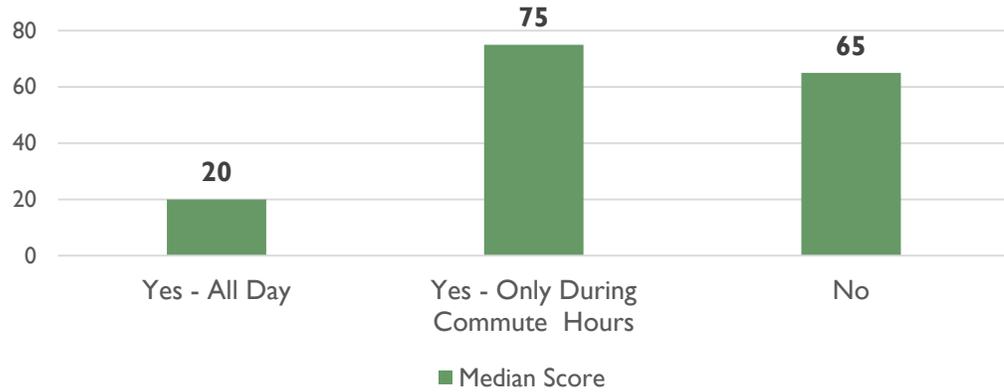




PHASE 2: ONLINE SURVEY RESULTS

TOTAL NUMBER OF SURVEYS RECEIVED – 114

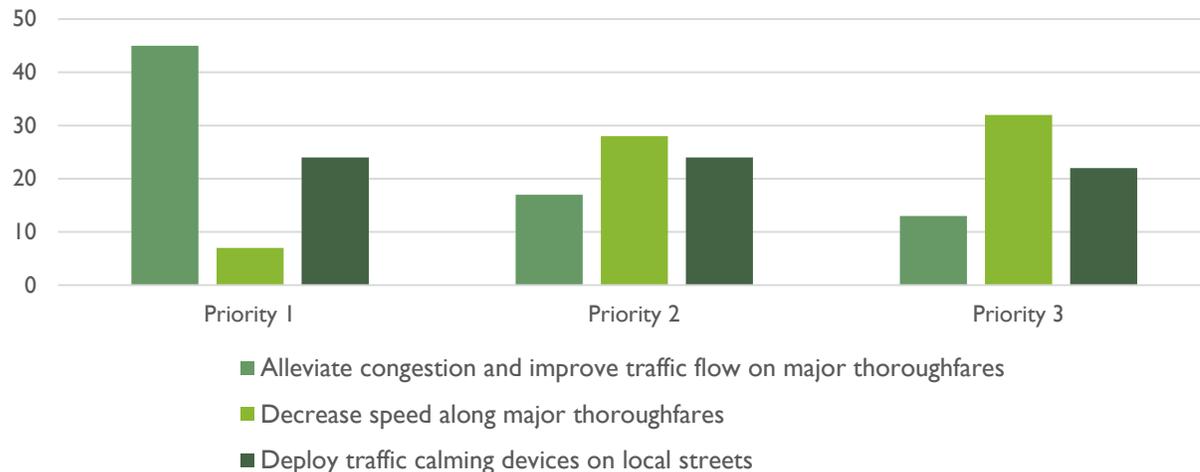
Question: Would You Support Restricting Left Turns From Side Streets to El Camino Real?



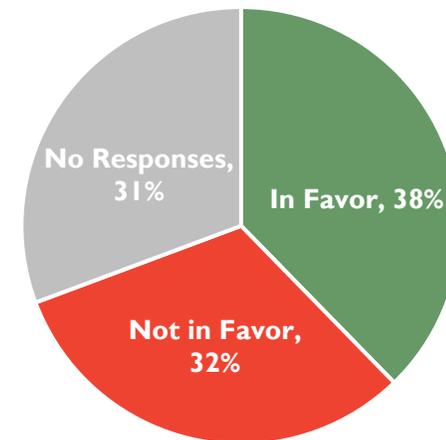
Preferred Option to Mitigate Speeding



Question: Prioritizing Trade-Offs



Question: Restricting Turning Movements to Your Street and Installation of Traffic Calming Measures in Front of Your Home

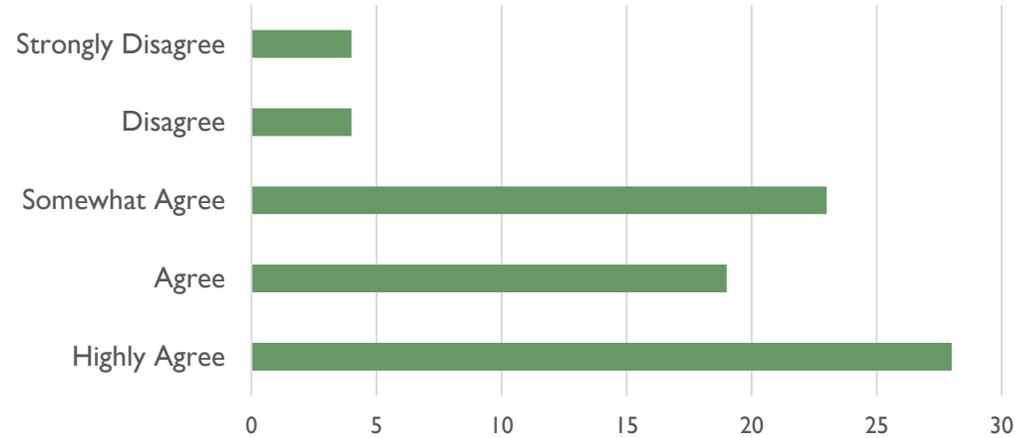




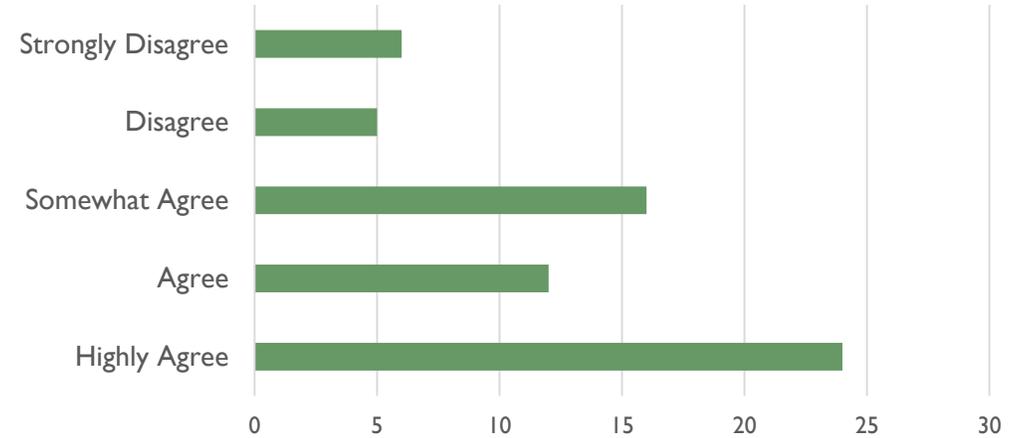
PHASE 2: ONLINE SURVEY RESULTS

TOTAL NUMBER OF SURVEYS RECEIVED – 114

Desire for Pedestrian Safety Improvements



Desire for Bicycle Safety Improvements



Preferred Pedestrian Facilities



Preferred Location for Bicycle Safety Improvements

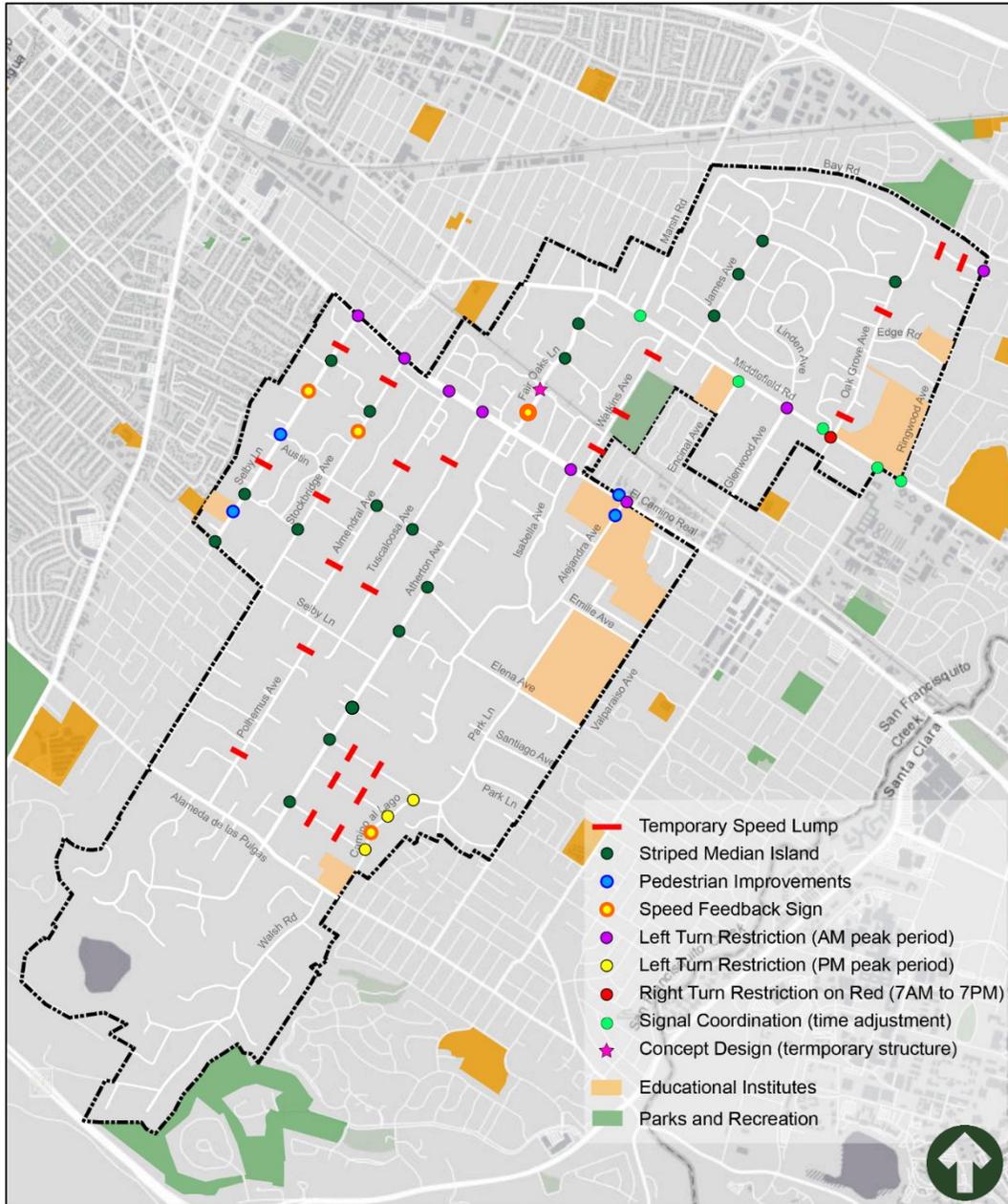
- Alameda de las Pulgas (4)
- El Camino Real (4)
- Atherton Avenue (3)
- Watkins Avenue (3)
- Stockbridge Avenue (2)
- Middlefield Road (2)
- Encinal Avenue (1)
- Elena Avenue (1)
- Ringwood Avenue (1)
- Valparaiso Avenue (1)
- Barry Lane (1)
- Camino al Lago (1)
- Park Lane (1)



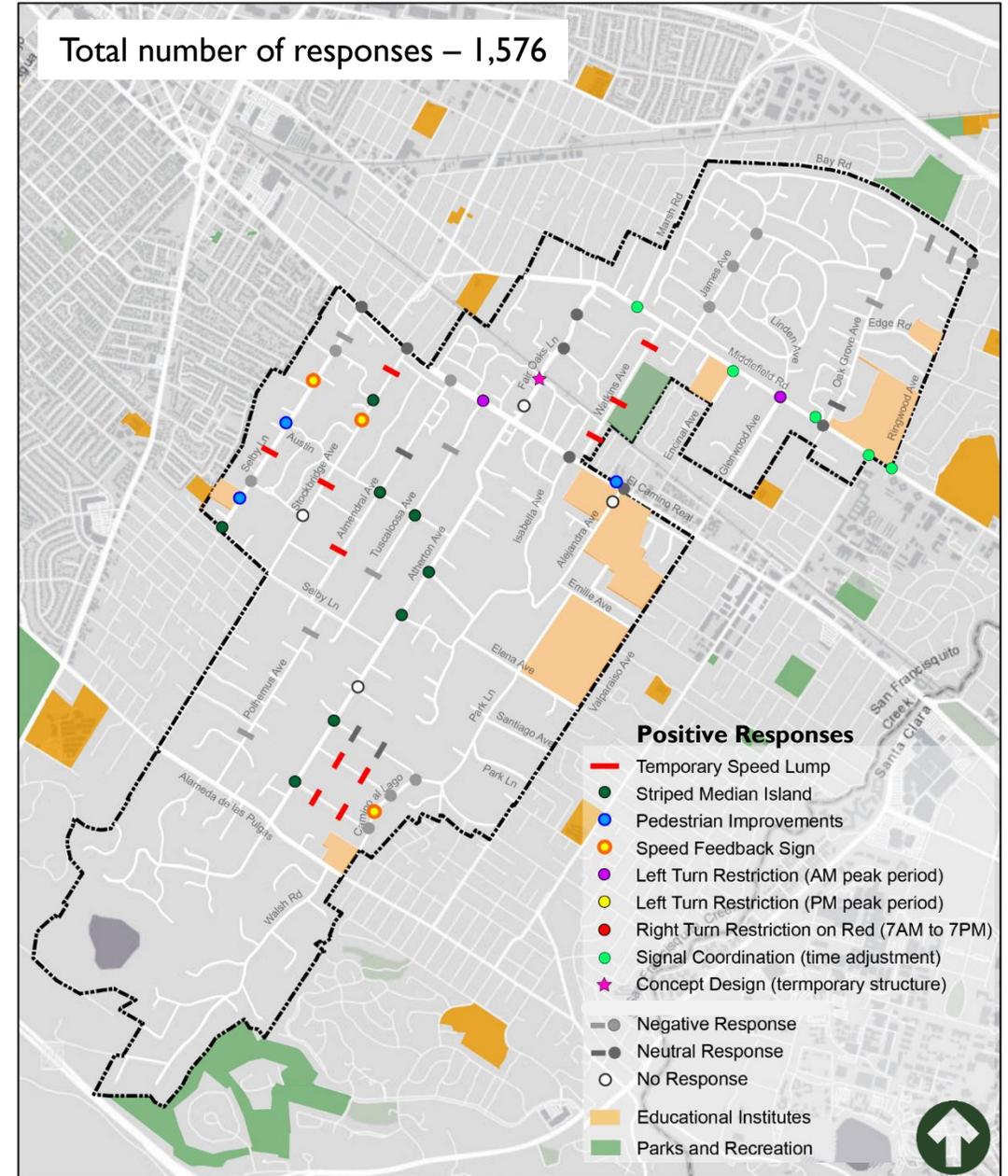
Committee Discussion

- Review of potential mitigation measures and feedback received
- Prioritize recommendations for inclusion in the Action Plan
- Outline of pilot project – initial measures for implementation

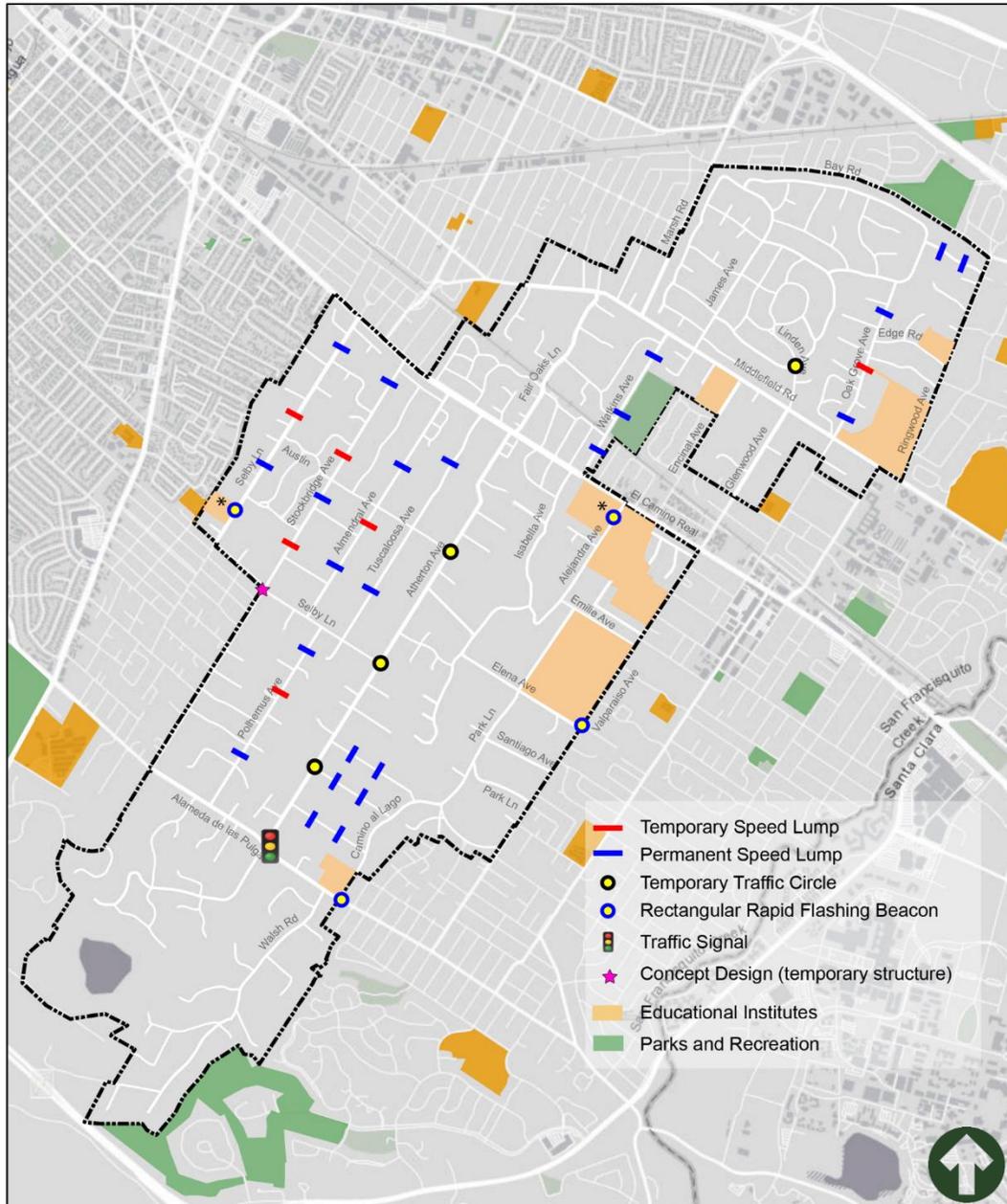
Potential Near-Term Mitigation Measures



Feedback Received on Potential Measures

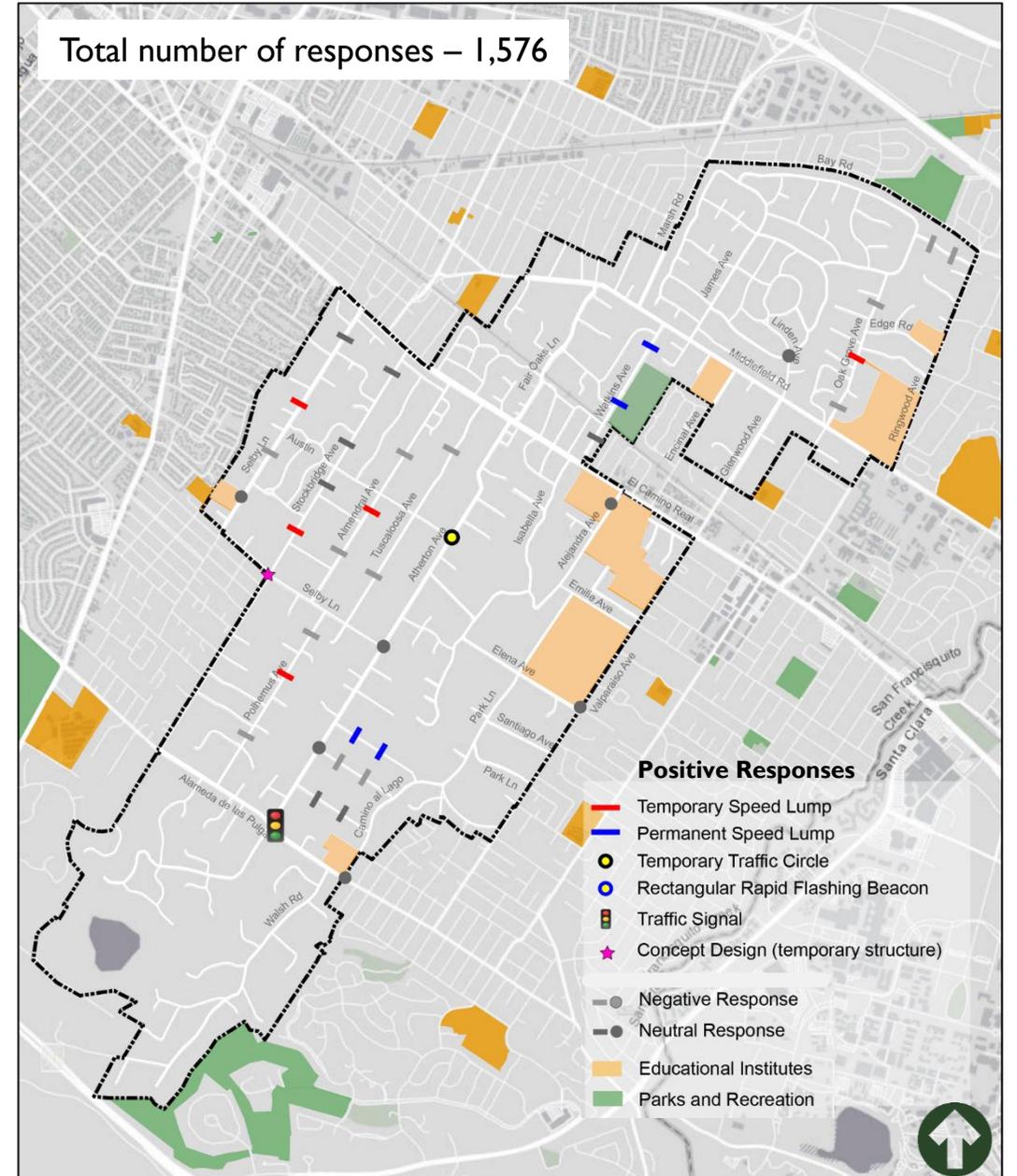


Potential Mid-Term Mitigation Measures

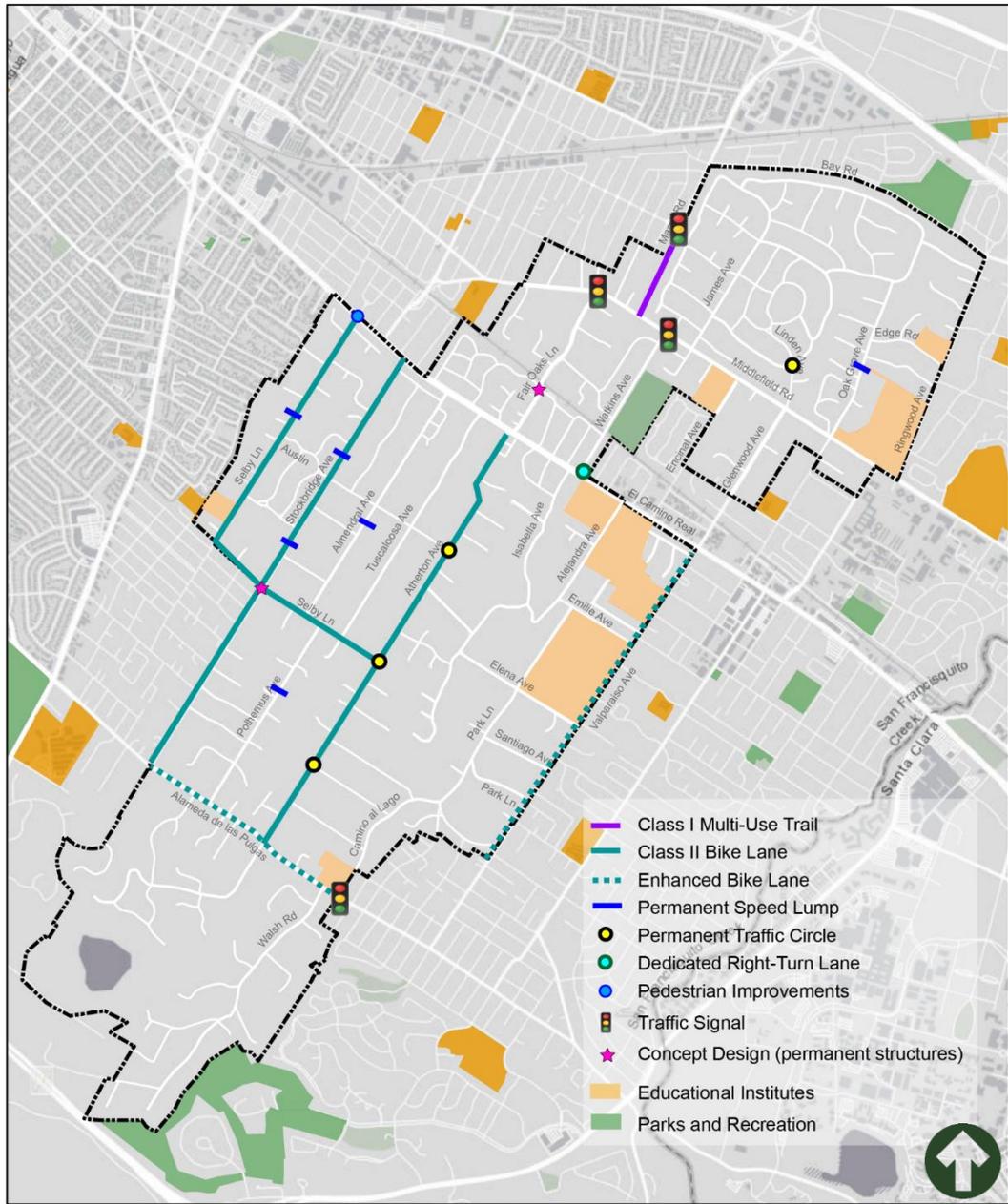


* Potentially funded by other sources

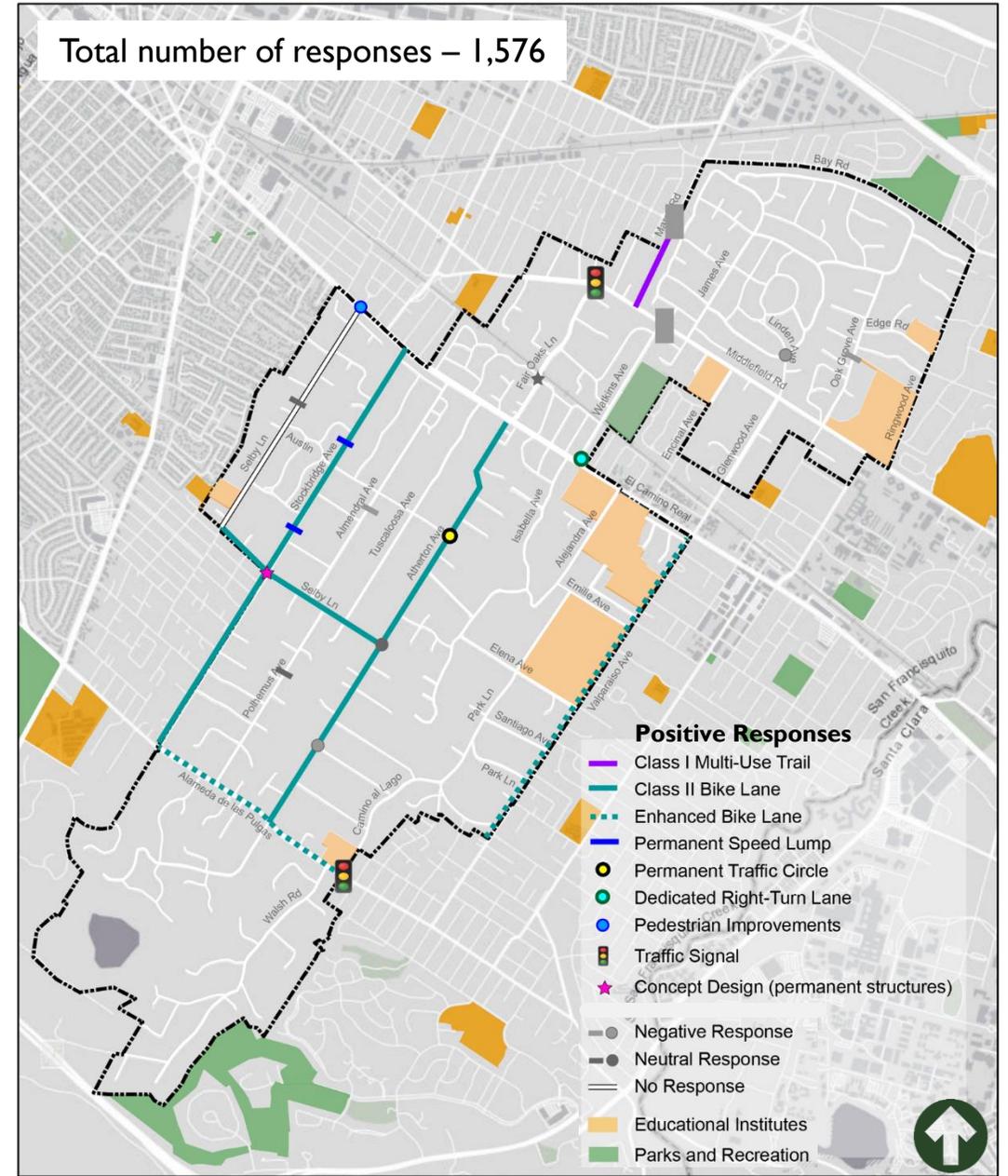
Feedback Received on Potential Measures



Potential Long-Term Mitigation Measures



Feedback Received on Potential Measures





ADDITIONAL CONSIDERATIONS

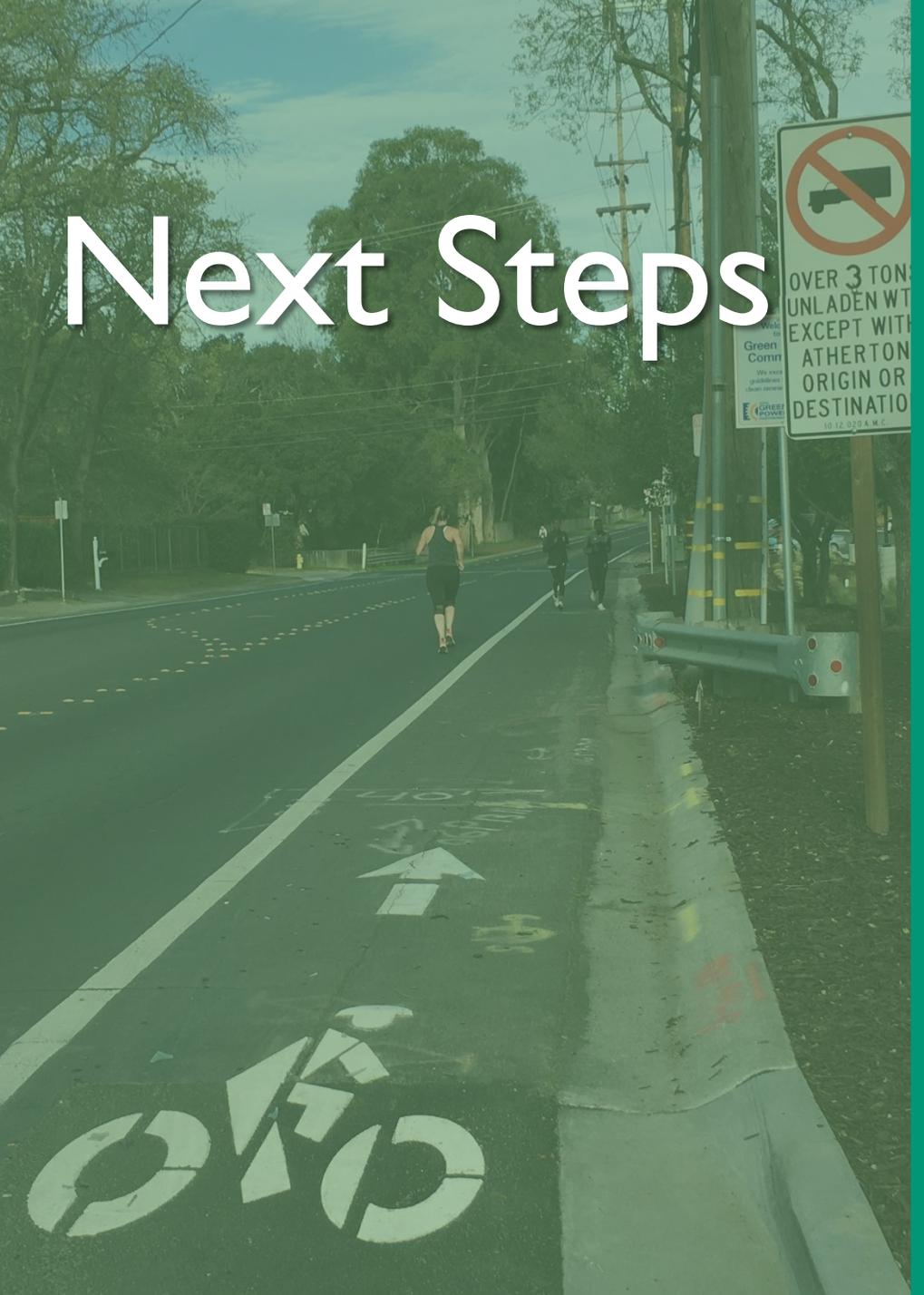
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- Forward looking
 - Consider new and future developments
- Additional measures to consider
 - Additional speed feedback signs
 - Entry points
 - Major routes
 - Crossing improvements at the Alameda de las Pulgas and Stockbridge Avenue intersection
 - Rectangular Rapid Flashing Beacon
 - Enhanced crossing ahead sign
 - Additional Stop Sign locations (must be confirmed by Warrant Analysis)

Committee Discussion

- Review of potential mitigation measures and feedback received
- Prioritize recommendations for inclusion in the Action Plan
- Outline of pilot project – initial measures for implementation

Next Steps



- Council Review
 - Prioritized Mitigation Measures
 - Pilot Project Scope
- Draft Neighborhood Traffic Management Action Plan
- Council Review and Approval of Neighborhood Traffic Management Action Plan

THANK YOU!

Visit the Project Website

www.athertontrafficmanagement.com