

Atherton Library Trends

Library Visitors

Looking at data from FY 2005-2006 to FY2009-2010, the Atherton Library saw the following activity:

Fiscal Year	Percent Change in Library Visitors
FY 2009-10	4.08%
FY 2008-9	1.76%
FY 2007-8	0.70%
FY 2006-7	7.67%

Over this time period, we have seen a 3.55% average increase in people visiting the Atherton Library. Total number of visitors in 2009-2010 was 81,241.

Circulation of Library Materials

Looking at data from FY 2005-2006 to FY2009-2010, the Atherton Library saw the following activity:

Fiscal Year	Percent Change in Circulation
FY 2009-10	-1.70%
FY 2008-9	-4.96%
FY 2007-8	5.21%
FY 2006-7	24.70%

Over this time period, we have seen a 5.81% average increase in materials checked out from the Atherton Library. Total number of circulated materials in 2009-2010 was 129,249 items.

Story time Offerings

Looking at data from FY 2005-2006 to FY2009-2010, the Atherton Library saw the following activity:

Fiscal Year	Percent Change in Programs
FY 2009-10	0.86%
FY 2008-9	-4.92%
FY 2007-8	8.93%
FY 2006-7	34.94%

Over this time period, we have seen a 9.95% average increase in story times provided by the Atherton Library. The total number of storytimes presented in 2009-2010 was 117.

Types of Circulated Items

Available data for items checked out in the current 2011 year reveal the following significant circulation patterns:

Item Type	Percentage Checked Out of YTD Circulated Items
Adult Fiction and Nonfiction Print Materials	32.0%
Children and Youth Print Materials	25.3%
Adult Entertainment and Documentary/Educational DVDs	21.8%
Adult Audio books and Music	12.6%
Children and Youth Entertainment and Documentary/Educational DVDs	5.4%