



Item No. 5b Town of Atherton

PARK AND RECREATION COMMITTEE – REGULAR AGENDA

TO: PARKS AND RECREATION COMMITTEE
FROM: SALLY BENTZ-DALTON – PARK MANAGER
DATE: SEPTEMBER 5TH, 2018
SUBJECT: ATHERTON ARTS SIGN

RECOMMENDATION:

To approve a sign for Atherton Arts Foundation outside of the art room.

BACKGROUND:

The Atherton Arts Foundation (AAF) would like to get approval for a sign outside of the Art room.

They are requesting a small sign (horizontal the size of a no parking road sign) with the Arts Foundation logo and website address underneath. The aluminum sign would be attached to a 4 x 4 post like the plant sign outside of the room currently. They would like to locate it on the post between the dirt and the plant label sign. AAF would pay for the sign.



<https://athertonarts.org/>

Per the Draft Donation Policy:

Donation acknowledgements/memorial plaques will be of a standard size (2.5 inches by 6 inches) and material established by the Town of Atherton. The Parks and Recreation Committee will approve all text for donation acknowledgements/memorial plaques. Acknowledgements and/or memorials may be limited to a maximum of three lines, and donors may choose from the following three acknowledgement/memorial options: “Donated by _____,” “In memory of _____,” or “Dedicated to _____.”

Because there is no policy for signs, staff is recommending that the sign be no larger than 8.5 x 11”.





New Art Sign 5B

8/30/2018

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