



Item No. 6a Town of Atherton

PARK AND RECREATION COMMITTEE – DISCUSSION

TO: PARKS AND RECREATION COMMITTEE

FROM: SALLY BENTZ-DALTON – PARK MANAGER

DATE: JANUARY 13TH, 2021

SUBJECT: RENTAL FEE DISCUSSION

DISCUSSION

In 2018 the Park & Rec Committee along with Event staff studied and then made a recommendation to increase the Pavilion rental price. Council approved the rental increase. Prior rental fees were increased in 2016 and 2017.

The Committee can review and discuss the current fees attached in the most updated Fee Schedule. Things to consider are: revenue, margin, community use, and limiting the number or size of events that detract from other park activities.

Appendix F: Parks and Facility Rental Fees

Town of Atherton
Town of Atherton Park

Unit Cost Summary

| Fee Name | Unit | Fee |
|---|----------|----------|
| Park Rental Fees | | |
| The Main House | | |
| (Monday - Thursday afternoon) | | |
| Half day | | \$ 478 |
| Full day (until 4:00PM) | | \$ 837 |
| Evenings (5:00 PM to midnight) | | \$ 837 |
| Friday evening (5:00 PM to midnight) | | \$ 837 |
| Saturday & Sunday day use (full day) | | \$ 1,793 |
| Saturday & Sunday day use (per Hour) 2-hr. min. | Per hour | \$ 299 |
| Saturday & Sunday evenings (5:00 PM - midnight) | | \$ 1,793 |
| Carriage House | | |
| (Monday - Thursday afternoon) | | |
| Half day | | \$ 478 |
| Half day (OVER 100 People) | | \$ 956 |
| Full day (until 4:00PM) | | \$ 837 |
| Full day (until 4:00PM; OVER 100 people) | | \$ 1,315 |
| Evenings (5:00 PM to midnight) | | \$ 837 |
| Friday evening (5:00 PM to midnight) | | \$ 837 |
| Saturday & Sunday day use (half day) | | \$ 478 |
| Half day (OVER 100 People) | | \$ 956 |
| Saturday & Sunday day use (full day) | | \$ 837 |
| Saturday & Sunday day use (full day; OVER 100 people) | | \$ 1,315 |
| Saturday & Sunday evenings (5:00 PM - midnight) | | \$ 837 |
| Jennings Pavilion | | |
| (Monday - Thursday afternoon) | | |
| Half day | | \$ 956 |
| Full day (until 4:00PM) | | \$ 1,434 |
| Evenings (4:00 PM to midnight) | | \$ 1,434 |
| Friday (until 4 pm) | | \$ 1,793 |
| Friday evening (4:00 PM to midnight) | | \$ 4,780 |
| Saturday & Sunday day use (half day until 4 PM) | | \$ 2,689 |
| Saturday & Sunday day use (full day) | | \$ 4,780 |

| | | | |
|---|--------------|----|-------|
| Saturday & Sunday evenings (4:00 PM - midnight) | | \$ | 4,780 |
| Security Deposit | | | |
| Main House and Carriage House | | \$ | 598 |
| Jennings Pavilion | | \$ | 1,195 |
| Tennis Courts | | | |
| Key Purchases: | | | |
| 1 Standard Key | Resident | \$ | 50 |
| 1 Clay Key ** | Resident | \$ | 50 |
| ** Resident Clay Court Access included in Clay Court Key Charge | | | |
| 1 Standard Key | Non-Resident | \$ | 200 |
| Clay Court Access | Non-Resident | \$ | 30 |
| Baseball Field (Per Hour) | | | |
| | | \$ | 36 |
| Other Fields | | | |
| | | \$ | 30 |
| Staff labor rates | | | |
| Facility maintenance staff for services related to facility maintenance and preparation (Before & After Events) | | \$ | 120 |
| Facility attendant staff for services related to on-site availability during event | | \$ | 60 |
| Photo-Shoot Permits | | | |
| One (1) Day | | \$ | 120 |
| One (1) Month | | \$ | 598 |
| Penalty | | \$ | 120 |
| | | \$ | - |
| Drone Application Fee/Day | | \$ | 179 |
| CLASSES: INDOOR | Per hour | \$ | 30 |
| CLASSES: OUTDOOR | Per hour | \$ | 48 |

Administration Percentage Disclaimer Fee

30% Administration fee will be added at time of booking,
Town of Atherton Residents will have a 15% administration fee added at time of booking

| | | | |
|--|---------------|----|-----|
| Day Use Permit Fees Holbrook-Palmer Park | | | |
| 13-25 people | Residents | \$ | 90 |
| 13-25 people | Non-Residents | \$ | 120 |
| 26-50 people | Residents | \$ | 180 |
| 26-50 people | Non-Residents | \$ | 239 |
| Penalty fee for failure to obtain Day Use Permit | | \$ | 120 |