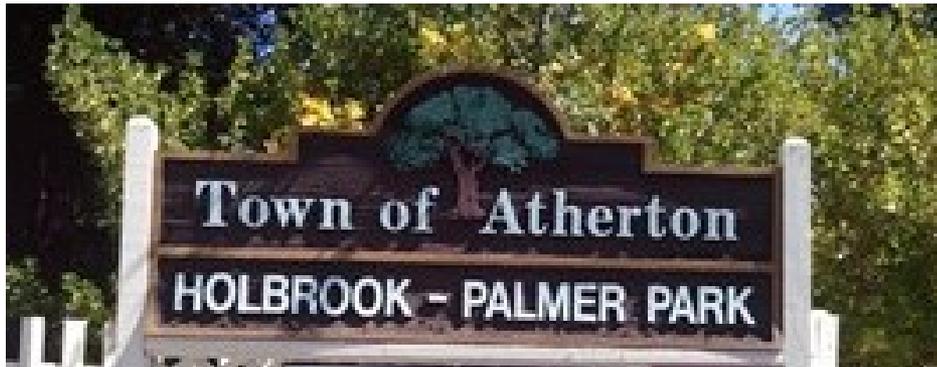


Town of Atherton

Park(s) and Recreation Committee

FY 2021 – Annual Report



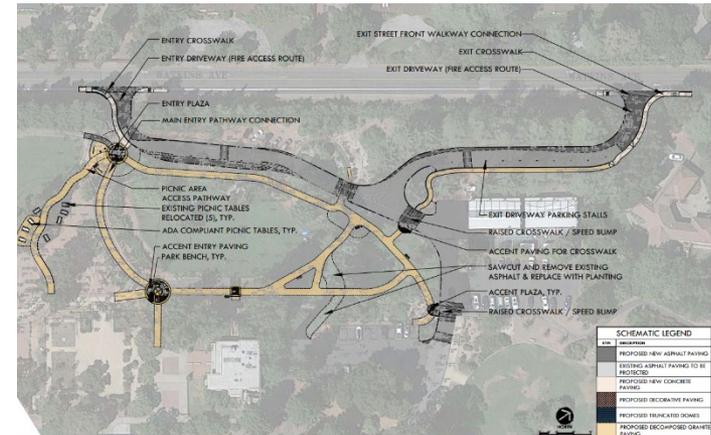
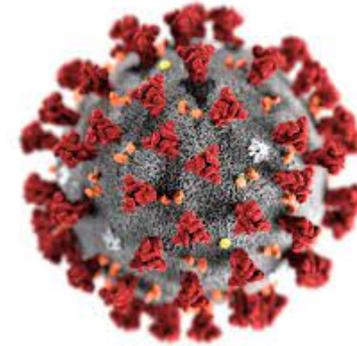
Recent Park Activities and Accomplishments

- COVID precautions and recovery
- Signage consolidation and update proposal
- New event garden sculpture
- Capital projects out to bid
 - Jennings Pavilion bathrooms
 - Parking area
 - Light poles replacement
 - Turnaround
 - Carriage house bathrooms (pending)
- Tennis
 - Update key pricing update
 - Court resurfacing plan



Committee FY 21-22 Focus

- Park COVID recovery
 - Restoring park activity to normal
 - Events
 - Update venue pricing update
 - Collaborate with new vendor
 - Play school
- Circulation plan
 - Complete plans, bid, and implement
- Other areas under consideration
 - Additional park master plan projects
 - Town center park



Committee Requests for Council

- **Increase staffing**
 - Dedicated park manager
 - Full time preferred
 - Park maintenance staff
- **Justification**
 - Park management is add-on to existing staff duties
 - New 5-acre park opening in town center/library
 - 23% increase in town's park area
 - Cost recovery (revenue as percentage of operating expenditure)
 - HPP has exceptional cost recovery compared to other community parks



Park Cost Recovery - Let's Compare

- For 2017-2019 among 1,053 US parks
 - 25.9% average
 - 44.0% upper quartile
 - Source: [NRPA Performance Review 2020](#)
- For 2018-2020 among 1,000 US parks
 - 22.9% average
 - 40.5% upper quartile
 - Source: [NRPA Performance Review 2021](#)
- Atherton in FY19 – last non-COVID year
 - 66.6% cost recovery
 - \$365,167 revenue and \$548,367 expenses
 - Source: Atherton FY19 budget

Thank You!

